



Athene MaxRate MYG 3, 5 & 7 decreasing rates by .10 BPS across the board effective 8.29.25

Application deadlines

In order to receive current rates:

- The application must be signed on or before **August 28, 2025**.
 - For electronic applications submitted on AnnuityNet or Affirm, the application signed date is determined by the final date you submit the electronic order to your back office. Please note, physical signature dates will not be utilized.
- The application must be received at Athene* by market close (3 p.m. CT) on **September 12, 2025**.
 - If your back office requires the use of an order entry platform, Athene must receive the electronic order by market close (3 p.m. CT) on **September 12, 2025**. Copies of the paper application without the electronic order will not hold the current rates.
 - If the application is being funded from a firm brokerage account, your firm must be able to submit both the funds and electronic application by market close (3 p.m. CT) on **September 12, 2025**.
- The contract must be in good order, suitability review complete (if applicable) and all funds received at Athene* by market close (3 p.m. CT) on **October 28, 2025**.

*** Please Note: Athene's rate lock period begins on the rate change effective date. If you submit applications through your firm's back office, please allow for additional processing time in order to meet the deadlines listed above.**

Revised materials will be available on the Forms and Materials page beginning **August 29, 2025**. Be sure to use up-to-date materials when offering Athene annuities. You may experience slight processing delays on any print orders in the days before or after a rate change effective date.